

403(b) ADVISOR SUMMIT

N T S A A ' S A N N U A L C O N F E R E N C E

Vegas... The place to (b)

February 8-10, 2012

Caesars Palace • Las Vegas, NV

www.asppa.org/403b-advisorsummit

Not To (b) Missed!

Pick Up "Tools & Tips" from a Special Guest Speaker on Opening Night!

Enjoy Unparalleled Networking -- from the Opening Reception to Vendor Night and Table Talk!

Take Home Timely and Relevant Information from Industry Experts and Leaders!



NTSAA...

*Educating professionals in the public
& non-profit retirement marketplace!*

*It's a new world!...
and YOU are a key part of it...*

About the National Tax Sheltered Accounts Association (NTSAA)

The National Tax Sheltered Accounts Association (NTSAA) is the nation's only independent, non-profit association dedicated to the 403(b) and 457 marketplace. NTSAA's mission is to provide high quality related education, technical support and information resources, as well as to offer a professional networking forum. Membership is open to anyone with a strong interest in the issues and opportunities in the 403(b) and 457 marketplace.

About the 403(b) Advisor Summit

403(b) Advisor Summit offers exhibitors an ideal venue for meeting and networking with professionals specializing in the 403(b) and 457 marketplace because it is the premier 403(b)/457 forum for providers, agents, broker/dealers, sales and marketing managers. 403(b) Advisor Summit is the leading 403(b) and 457 industry gathering of professionals, dedicated to bringing timely excellence to their clients, and committed to high quality education.

403(b) Advisor Summit helps you to raise your brand's profile, generate leads and make sales with decision makers who have significant purchasing power with asset managers, financial advisors, plan sponsors, and broker-dealers who use your products and services every day.

What Makes This Conference Different

403(b) Advisor Summit is the largest national gathering of 403(b) Advisors anywhere. Hence, we renamed the show from The NTSAA Annual Conference to 403(b) Advisor Summit. The Summit is programmed for and by 403(b) Advisors giving them the education and edge to be successful in today's competitive market. No other show offers exhibitors and sponsors a venue to access such a concentration of 403(b) Advisors. The Summit along with our highly successful publication, *403(b) Advisor Magazine*, can position your company strategically in front of the 403(b) market place.



403(b) ADVISOR SUMMIT

NTSAA'S ANNUAL CONFERENCE

Vegas... The place to (b)

403(b) Advisor Summit

February 8-10, 2012
Caesars Palace
3570 Las Vegas Blvd South
Las Vegas, NV 89109
Phone: 866.227.5938

Room Rates: \$184/night

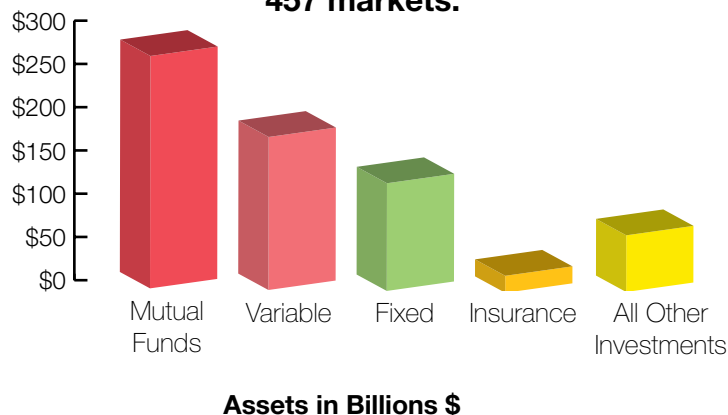
BE SURE TO BOOK EARLY AS OUR
ROOM BLOCK FILLS QUICKLY

Contact Information

Fred Ullman
Director of Sales
fullman@asppa.org
Phone: 703.516.9300 extension 113
Fax: 703.516.9308
www.asppa.org

ASPPA
4245 North Fairfax Drive, Suite 750
Arlington, VA 22203

403(b) Advisor Summit will be a resource to professional advisors who serve the 403(b) and 457 markets:



403(b) Advisor Summit Attendee Snapshot

- Individual Practitioners
- Agencies
- Plans Sponsors
- Broker/Dealers
- Registered Investment Advisors
- Financial Advisors

If your company specializes in the following products or services you need to be at 403(b) Advisor Summit:

- Industry and Business Applications
- Coaching Services
- Email Marketing Services
- Lead Generation
- Database Management
- Social Media Services
- Creative Services
- Recordkeepers
- Publications

...to name a few

By Exhibiting at this Year's Conference, Your Organization Will

- Reach 403(b) and 457 market advisors
- Strengthen and build relationships by meeting face-to-face with your target audience
- Determine new and emerging customer needs
- Keep ahead of your competition
- Expand your market penetration
- Establish relationships with dedicated exhibit time and networking events
- Transform qualified leads into business opportunities

You are a Valued Partner!

With two full days of exhibit opportunities the exhibit hall is an integral part of the conference and your participation adds to the overall conference experience for attendees. Decision-makers attend the conference not only for education and networking opportunities, but also to find new products and services and build business partnerships to keep ahead of the curve.

Build Brand Recognition...

Generate Leads...

Boost Sales...

As a conference sponsor, your company will benefit from extra exposure and more opportunities to promote your company as part of this prestigious industry event. Attendees will see your company name everywhere – from your company name listed on the entry signage, to your logo and description included in the Official Conference Directory, to your company logo on your sponsorship item!



Table Talk with Exhibitors

During breakfast one morning, you will have an opportunity to host a table of advisors and explain one-on-one about your latest products and how they can be put to great use. Get the word out early about your company, so there's plenty of time for attendees to follow up with you later at your booth.

2012 403(b) Advisor Summit Sponsorship Features At-a-Glance

	Platinum \$13,000	Gold \$10,000	Silver \$7,000	Exhibit-only \$3,000
Number of 10x 10 Exhibit Booth(s)	Two	One	One	One
First Selection of Booth space	First Round	Second Round	Third Round	Final Round
Advertising Space in Official Conference Directory	Full Page	Half Page	Quarter Page	Starting at \$750
Company description in Official Conference Directory	100-words	75-words	50-words	Listing Only
Company Logo on sponsored item	Yes	Yes	Yes	No
Company Logo on event signage	Yes	Yes	Yes	No
Right of first refusal for 2012	Yes	Yes	Yes	No
Pre- and post- conference attendee lists	Yes	Yes	Yes	Yes
Registrations	Four	Two	Two	One

MANY SPONSORSHIP FEATURES

Pre-Conference

- Pre-conference promotional message provided to you by NTSAA for your company to e-mail to clients or post to your company Web site
- Pre-conference Attendee List
- Early choice of Booth Space in the Exhibit Hall

Onsite

- Company logo and description included in the Official Conference Directory (see sponsorship listing for details)
- Ability to submit promotional insert in conference attendee tote bag
- Company name and logo included in slide show played at general sessions
- Conference registrations (see individual sponsorship listing for details)
- Company logo on sponsored item as well as your company name listed on signage at the event

Post-Conference

- Post-conference attendee lists in an Excel format
- Right of first-refusal for same sponsorship in 2012
- Company listing in 2012 promotion materials

SPONSORSHIP OFFERINGS

Customized sponsorship opportunities are available. Please contact Fred Ullman at 703-516-9300 ext. 113 or fullman@asppa.org for more information.

Platinum Sponsorship Opportunities | \$13,000 each

Includes all Sponsorship Features, *plus*

- Two 10'x10' exhibit booths
- Four full conference registrations
- 100-word company description, logo and sponsorship notation in conference materials
- Full-page advertising space in the Official Conference Directory

Welcome Reception

What better way to network at the conference than to be associated with its signature events. Make a huge impression with the attendees as they network throughout the exhibit hall each evening. Your logo and company name will be embossed on cocktail napkins and printed on cups provided during the event. Your logo will also appear on event signage as well as tent cards at each table in the exhibit hall. Extra drink tickets provided to you to giveaway.





Platinum Sponsorship Opportunities Continued

Thursday Evening Networking Reception:

A tremendous attraction, the reception is a premier networking opportunity to meet and greet with top decision makers. Your sponsorship includes prominent signage at the event along with your logo on cups, napkins, and table tent cards so that no one misses your brand. Extra drink tickets will be provided to you to give away.

Relaxation Stations | 2 available

Be the envy of all with the most “relaxed” booth around. Attendees will seek out your booth to be pampered by two therapists massaging away the cares of the world. An extra booth comes with this sponsorship to accommodate the therapists.

Premium Conference Padfolio

This sleek and modern leatherette Padfolio will contain all conference materials and offers a convenient way to maintain conference notes. Your company logo will appear prominently on the front for each attendee to see every time they use it during and after the conference.

Conference Tote Bag

Your company logo will be the first thing attendees see as they register for the conference and are handed the conference tote bag. Your company name and logo will appear prominently on the front of the tote bag and will be seen over and over again as attendees use it during and after the conference. In addition, tote bags will be provided to you as a booth giveaway.

Premium Conference Signage

Conference signage gives your company maximum exposure when conference attendees see your company logo on all registration and directional signage used during the conference. Large signage with your company logo is used in the design of the conference registration booths and pointing the way to sessions and workshops during the conference.

Gold Sponsorship Opportunities | \$10,000 each

Includes all Sponsorship Features, plus

- One 10'x10' exhibit booth
- Two full conference registration
- 75-word company description, logo and sponsor notation in conference materials
- Half-page advertising space in the Official Conference Directory

Official Conference Directory

Every conference attendee will receive the Official Conference Directory that will contain detailed information about the conference workshops, daily networking opportunities, exhibit hall map and sponsor/exhibitor listing. Your full page advertisement will be placed on the back cover of the directory and your logo printed on the cover.

Gold Sponsorship Opportunities Continued

Lanyard/Badge Holder

Every attendee will use a lanyard to hang the conference badge around their neck. Your company logo will be prominently displayed on the lanyard for everybody to see. Because lanyards are used after the conference too, your company name will continue to gain the exposure of this sponsorship long after the conference ends.

Water Bottle/ Hydration Stations

Want to help the environment while promoting your company to attendees? Then this sponsorship is for you! As each attendee collects their registration packet, they will receive a reusable rated 5 water bottle, which will have your company logo prominently displayed. Water coolers will be placed by the workshop rooms and throughout the exhibit hall for easy refilling while signage promotes your company as the sponsor. Your company will continue to benefit from the exposure even after the conference ends when attendees use the water bottle at their offices.

Official Conference Pen

Your company will have its name and logo on the official conference pen which will be given to every attendee at registration. Your brand will be seen over and over again as attendees take notes at the conference and when they take the pen back to their homes and offices.

Internet Station

Every attendee depends on the ability to utilize free internet access during a conference, so why not be the one to provide them with this service? Your company name and logo will appear on signage at the Internet Station, indicating that you are the sponsor. You may also submit a screensaver with your company's name and logo that will be installed on each computer for every attendee to see as they walk up to the computer.

Contact Information

Have a great idea to promote your company that is not listed here?

We are open to suggestions!
Please contact Fred Ullman
for additional information.

Fred Ullman

Director of Sales
fullman@asppa.org

P: 703.516.9300 x 113 F: 703.516.9308

Buffet Lunch in the Exhibit Hall | 2 available Thursday or Friday

Your company's logo will appear on tent cards at each table, as well as on cups or napkins used during the event. Signage will also appear with your company's name and logo at the entrance to the event.

Breakfasts | 2 available Thursday or Friday

Start the morning off on the right foot with attendees seeing your company logo on cups or napkins used during breakfast, as well as on event signage, and tent cards indicating your sponsorship. An upgraded continental breakfast will be served.

Silver Sponsorship Opportunities | \$7,000 each

Includes all Sponsorship Features, plus

- One 10'x10' exhibit booth
- Two full conference registration
- 50-word company description, logo and sponsor notation in conference materials
- Quarter-page advertising space in the Official Conference Directory

At-a-Glance Program

Give all the attendees a handy way to know what is scheduled each day of the conference with this conveniently-sized agenda. Your company logo will be prominently displayed on the cover of the agenda with advertisement space on the back, allowing attendees to see your company name with every use.

Area Guide

Attendees will appreciate knowing where the sites and sounds are in Las Vegas. As the sponsor of the Area Guide, you will benefit from having your advertisement on the cover of the guide. Each attendee will receive the guide in their conference tote bag.

Electronic Message Boards

Every conference attendee will be able to post and pick-up messages from the easy-to-read electronic message boards located at the entrance of the exhibit hall. Your company name and logo will appear prominently on signage placed beside each message board as well as on the message submission request form.

Beverage Breaks | 4 available

Attendees will flock to the exhibit hall for much-deserved refreshment between sessions and will see your company logo on cups or napkins used during the break, as well as on event signage, and tent cards indicating your sponsorship.

**Build Brand Recognition...
Generate Leads...
Boost Sales...
with these additional
opportunities!**

Print Advertising

The Official Conference Directory for 403(b) Advisor Summit combines pertinent conference materials into one glossy magazine that includes advertising space for sponsors and exhibitors. Advertising during the conference helps to draw more attendees to your booth and keeps your name on their minds throughout the conference and beyond. The advertising space is limited, so contact us today to reserve your spot!

Ad Size*	Pricing
Full Page or ½ page spread	\$1,500
½ Page	\$1,000
¼ Page	\$ 750

Tote Bag Promotional Insert | \$750

Promote your company to attendees! Submit a promotional item to be inserted into the conference attendee tote bag for every registered attendee to receive. The item is subject to approval by ASPPA. This sponsorship is exclusively available to sponsors and exhibitors.



Exhibit-only Opportunity | 3,000

Includes:

- One 10' x 10' exhibit booth
- One full conference registration
- Company listed as an exhibitor in conference materials
- Pre- and post-conference attendee lists

EXHIBIT HALL SCHEDULE

Wednesday, Feb 8

6:00 – 8:00pm

Thursday, Feb 9

7:00am – 6:45pm

Friday, Feb 10

7:30am – 3:00pm

Industry Partner



PLAY AN INTEGRAL ROLE IN THE 403(B)/457 INDUSTRY BY BECOMING AN INDUSTRY PARTNER

NTSAA Industry Partners (IP) play an integral role in the Association's success by contributing strategic input, knowledge, financial and other resources, while gaining rewarding exposure among members and affiliates.

As an IP you can look forward to receiving the following benefits:

- One individual membership to NTSAA for your primary company representative
- Recognition as an Industry Partner in NTSAA publications, conference materials and on the Website
- One complimentary 10x10 booth space at the NTSAA Annual Conference (\$2,950 value) and two paid registrations to attend the conference
- Corporate link on the NTSAA website
- Representation on NTSAA's Board of Directors via the Industry Council and invitations to participate in quarterly Industry Partner conference calls including a legislative update with Brian Graff, Esq., APM, CEO of ASPPA
- First option to sponsor events/activities at the conference

Annual dues are \$6,500.

**To become a NTSAA Industry Partner, or to learn more, contact
Fred Ullman at fullman@asppa.org
703-516-9300 x 113**

Target 403(b) Advisors

ASPPA 2012 Sponsorship, Exhibiting and Advertising

Master Order Form

Conferences (See offerings on Rate Sheets)

Conference Name	Sponsorship Level/ Exhibit Only	Sponsorship Item Requested	Price
403b ADVISOR SUMMIT	PLATINUM	CONFERENCE SIGNAGE	\$13,000

Printed Magazines (See offerings on Rate Sheets)

Magazine	Issue Dates	Ad Size	Position Requested	Unit Price	Frequency	Total Price
403b ADVISOR MAGAZINE	WINTER, SPRING	FULL PAGE	OPPOSITE TABLE OF CONTENTS	\$7,500	2	\$15,000
403b ADVISOR MAGAZINE	SUMMER, FALL	BACK COVER		\$9,000	2	\$18,000

ENewsletters (See offerings on Rate Sheets)

Enewsletter	Issue Dates	Ad Size	Position Requested	Unit Price	Frequency	Total Price
NTSAA MARKETBEAT	JAN – DEC (6X)	125 X 400	FIRST SKYSCRAPER	\$1,500	6	\$9,000

Online Media (See offerings on Rate Sheets)

E-Magazine, Webcast, Website	Schedule	Ad Size	Position Requested	Unit Price	Frequency	Total Price
403b ADVISOR WEBCASTS	JAN – DEC (4X)			\$1,500	4	\$6,000
NTSAA WEBSITE	JAN – DEC (12X)	125 X 400	MAIN PAGE	\$500/month	12	\$6,000

With my signature below, I indicate that I have read and agree to the enclosed Terms and Conditions and authorize ASPPA to reserve the above listed sponsorship, exhibiting and/or advertising opportunities and invoice the "Total Price" to the Billing Contact.

Subtotal: _____
 Minus Deposit: _____
 Minus Integrated Package Savings: _____
TOTAL PRICE: _____

Signature: _____ Title: _____
 Printed Name: _____ Date: _____

Primary Contact

Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 E-mail Address: _____
 Website: _____
 Type of Business/Services: _____

Billing Contact

Same as Primary Contact

Name: _____
 Company: _____
 Billing Address: _____
 City: _____
 State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 E-mail Address: _____

ASPPA.smt



American Society of Pension Professionals and Actuaries
 4245 North Fairfax Drive, Suite 750
 Arlington, VA 22203
 P 703.516.9300 F 703.516.9308
www.asppa.org

ASPPA 2012 Sponsorship, Exhibiting and Advertising Master Order Form

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Subtotal: _____
 Minus Deposit: _____
 Minus Integrated Package Savings: _____
TOTAL PRICE: _____

Signature: _____ Title: _____
 Printed Name: _____ Date: _____

Primary Contact

Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 E-mail Address: _____
 Website: _____
 Type of Business/Services: _____

Billing Contact

Same as Primary Contact

Name: _____
 Company: _____
 Billing Address: _____
 City: _____
 State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 E-mail Address: _____

Contract Rules and Regulations for the 2012 NTSAA 403(b) Advisor Summit

A. Space Rental 1. Contract for Space. Application for exhibit space releases the American Society of Pension Professional & Actuaries (ASPPA) and the event location from any and all liabilities to applicant, its agents, licensees, or employees that may arise as a result of submission of an application or participation in this exhibition. ASPPA determines the eligibility of any company or product for exhibit. Employment recruitment firms or companies who give the appearance there is intent to recruit, subject to ASPPA's interpretation, are not eligible to exhibit at any ASPPA or ASPPA co-sponsored event. Acceptance of an application does not imply endorsement by ASPPA of the applicant's products or services, nor does rejection imply lack of merit of same. Exhibit space/sponsorships must be paid in full 25 days prior to the first scheduled day of the event. Failure to do so will result in the forfeiture of exhibit space/sponsorship. ASPPA reserves the right to rent or use forfeited space without obligation or refund for funds paid up to that point. **2. Refunds.** No refund may be made for space that is unused at any time during the exhibition. If space is unused at the opening of the exhibition, ASPPA may rent or use it without obligation or refund. **B. Cancellation of Sponsor/Exhibitor Contract. 1. Cancellation Policy.** Cancellations refer to the sponsor/exhibitor fee only. All cancellations must be submitted in writing to the exhibits manager. A \$100 administrative fee will be charged per sponsorship/exhibit space if the sponsorship/exhibit space is downgraded or cancelled anytime after the contract for sponsorship and/or exhibit space has been received by ASPPA. In addition, based upon the date that written notice is received at the ASPPA office, the following liquidated damages will be charged per exhibit space and/or per sponsor/exhibitor for any downgrades or cancellations within the following time periods:

Time Period: Liquidated Damages:

120-90 days prior to set-up date: 50% of sponsorship/exhibit fees

89-60 days prior to set-up date: 75% of sponsorship/exhibit fees

59 days or less prior to set-up date: 100% of sponsor/exhibit fees (No refund)

Failure to cancel or downgrade in writing, to set up the exhibit booth and/or to staff the exhibit booth will result in no refund and exhibitor will be billed at full exhibit booth rate plus penalties as stated herein. THERE ARE NO REFUNDS ON DEPOSITS. **C. Construction, Installation and Use of Exhibits 1. Arrangements of Exhibits.** The space provided will be shown on the floor plan insofar as possible but ASPPA reserves the right to make changes at any time in the locations, size and display limits of any booth if this is in the best interest of the show. **2. Use and Purpose of Exhibit Space.** The purpose of the exhibit is to inform and educate attendees regarding products and services of the sponsors/exhibitors. At no time during exhibit hall hours will recruiting tactics be allowed. Recruiting tactics include: written, verbal, technological or displayed methods of recruiting. **3. Restrictions.** In its exhibit area, ASPPA endeavors to arrange for a representative group of displays that will provide cross-sectional appeal to the varied interests of all segments of its membership. Accordingly, it is understood and agreed that ASPPA reserves the right to make such selections from the applications received that will, in its judgment, most effectively contribute to the achievement of the foregoing objective. Distribution of souvenirs and samples is permitted from the assigned booth space provided there is no interference with other exhibits. Exhibit banners, materials or any other items which reference your organization may not be placed, without written permission by ASPPA, outside of your assigned booth space. ASPPA may withdraw permission if they find the material objectionable under the criteria established above; your items may be removed or your exhibit booth dismantled. **No exhibitor/sponsor may schedule a conflicting event during conference hours. 4. Construction of Exhibits.** Sponsor/exhibitors using low side rails must coordinate plans with neighboring exhibits. No materials may be posted, nailed, or otherwise affixed to walls, doors, or other surfaces in a way that might deface the premises or booth equipment and furniture. Any damage is payable by the sponsor/exhibitor. **5. Decoration of the Exhibit.** An exhibitor kit will be provided at least 6 weeks before the conference, and will include information on labor, drayage of furniture, carpeting, lighting, internet connectivity, telephones and electricity. It is the responsibility of the sponsor/exhibitor to abide by the regulations and deadlines contained therein. All shipments to the conference should be marked with your name, company name, booth number, address, phone number, the title of the ASPPA conference and be shipped to address listed in your exhibitor kit. Delivery of your items should coordinate with the set-up schedule of the event. Deliveries made far in advance of this schedule may be rejected. ASPPA bears no responsibility for any shipments to or from the event at any time. **6. Installation and Dismantling of Exhibits.** Information on set-up and dismantling of exhibits will be forwarded in the exhibitor kit. No one will be allowed in the hall after these designated hours. **All exhibits must be completed and in place by the time designated in the exhibitor kit and remain in place until close of show. Fines up to \$1,250 may be levied to those sponsors/exhibitors who do not comply.** The exhibit area must be cleared by the time designated in the exhibitor kit. **7. Fire and Electrical Regulations.** All local regulations will be strictly enforced and the sponsor/exhibitor assumes responsibility for compliance with such regulations. All decorations and booth equipment must be fireproofed to meet the requirements of the Fire Marshall. Combustible materials shall not be stored in or around exhibit booths. All electrical equipment or apparatus and wiring must conform to the Fire Marshall electrical code for the city in which the conference is hosted. **8. Union Labor.** Sponsor/exhibitors are required to observe all union contracts in effect between ASPPA, the official contractors, the event center and various labor organizations in accordance with union regulations of the city in which the event takes place. **9. Selling Restrictions.** Selling on the exhibit floor involving the exchange of cash or contracts is strictly prohibited. **D. Liability 1. Insurance.** Sponsor/Exhibitor must carry all-risk Insurance covering your materials and personnel against damage, loss and all other hazards from the start of set-up to the end of tear-down for the show. This can generally be done by adding a "rider" to existing insurance policies. It is understood that ASPPA and the exposition services contractor is not an insurer and that insurance shall be obtained by the sponsor/exhibitor. Sponsor/Exhibitor agrees to provide ASPPA proof of this coverage. **2. Security.** ASPPA will provide guard service and will take reasonable precautions to safeguard sponsor/exhibitor's property. However, the provision of this service shall not be construed as an assumption of obligations or duty with respect to the protections of the sponsor/exhibitor's property. Sponsor/exhibitor shall not hold ASPPA liable for any loss, damage, theft or destruction of sponsor/exhibitor's property and further, sponsor/exhibitor shall indemnify ASPPA and facility in which the event takes place against and hold them harmless resulting from the negligence of the sponsor/exhibitor in connection with the sponsor/exhibitor use of space. **3. Inability to Perform.** Should any contingency prevent holding of the Conference of Exhibition, then ASPPA shall not be held liable for any expenses incurred by the sponsor/exhibitor. **4. Interpretation and Arbitration.** These regulations are incorporated as part of the agreement between the sponsor/exhibitor and ASPPA. ASPPA has full power of interpretation and enforcement of these rules and may amend them at any time. All matters in question not covered by these regulations are subject to the decision of ASPPA and shall be binding on all parties affected by them. Sponsor/exhibitor or their representatives, who fail to observe these conditions, or conduct themselves unethically, may be dismissed without refund or other appeal. The parties agree that in the event of any claim or dispute concerning questions of fact or law arising out of or relating to this contract, its performance or alleged breach shall be submitted to the arbitration of two disinterested and competent persons, mutually chosen, who shall select a third, whose award, pursuant to the rules of the American Arbitration Association, shall be conclusive and binding on both parties. Sponsor/exhibitor agree to protect, save and hold harmless ASPPA, the facility in which the event takes place, the city in which the event takes place, and all affiliates, agents, servants and employees thereof, hereinafter collectively referred to as Indemnitees, for any damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the sponsor/exhibitors or those holding under the sponsor/exhibitor and further, sponsor/exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to sponsor/exhibitor's displays, equipment and other property brought upon the premises of the facility at which the event takes place and further shall at all times protect, indemnify, save and hold harmless the Indemnitees against and from any and all losses, costs (including attorney fees), damage, liability, or expenses arising from, or out of, or by reason of any accident or bodily injury or other occurrence to any person or persons, including the sponsor/exhibitor, its agents, employees, and business invitees, that arises from, or out of, or by reason of said sponsor/exhibitor's occupancy and use of the exhibition premises or a part thereof. **E. Acceptance of Terms and Conditions.** Sponsors/Exhibitors, if invited to participate in the ASPPA conference, and as evidenced by the authorized signature, agrees to abide by all terms and conditions contained in these policies and procedures.



403(b) Advisor Summit

Vegas...the place to (b)

February 8-10, 2012 > Las Vegas, NV
www.asppa.org/403bsummit



2012 Artwork Specifications

Area Guide

Artwork: High resolution .pdf and vector .eps formats
Size: 6" wide x 4" high

At-a-Glance

Artwork: High resolution .pdf and vector .eps formats
Size: 5.5" wide x 8" high

Conference CD (back cover)

Artwork: High resolution .pdf and vector .eps formats
Size: 5.45" wide x 4.66" high

Official Conference Directory

Artwork: High resolution .pdf and vector .eps formats
Size: 8.5" wide x 11" high

Official Conference Directory advertising space

Artwork: High resolution .pdf and vector .eps formats

Size	Width	Depth
Trim Size	8-½"	11"
Full page with bleed	8-½"	11"
Full page no bleed	7-¼"	10"
½ Page	8-½"	6"
¼ Page	4-¼"	4-1/8"

Logos

High resolution .pdf and vector .eps formats
4 Color and Black/White